

INTRODUCTION

According to the UN Habitat figures, population in urban areas in less developed countries will grow from 1.9 billion in 2000 to 3.9 billion in 2030. This surge in the numbers of dwellers will put a strain on the existing infrastructures, worsen living conditions, create unsanitary environments and carve out slums and disaster prone sites. The threat from unplanned, unbridled and uncoordinated urban development results is real and looms over many cities. Hence it is urgent for policy makers to manage urbanisation as it occurs by implementing effective land-use management, providing reliable and affordable access to basic services, education, housing, transport and health. We need a collective effort in ensuring a viable future.

Activistar Advocacy believes that we can start shaping the sustainable development thinkers; motivating the innovators and inspiring the practitioners of the future through education for sustainability. This city planning competition will facilitate participants to understand what the current and future challenges developing countries are experiencing under the pressure of rapid urbanisation with the number of city dwellers and migrants swelling. They will appreciate the work of relevant authorities and leaders in managing the many interconnected tenets of urban development and planning.

This international township planning competition – **The Young Mayor Competition** - hopes to nurture youth leaders for a sustainable future.

“Not everything that counts can be counted. Not everything that can be counted counts.”
Albert Einstein

ABOUT THE COMPETITION

The theme for 2017 for Planning a Clean and Green City competition is "Phnom Penh Rising". Targeted at youth leaders between 14 - 26 years old. We are inviting teams from the whole Southeast Asia, and especially students from the case-study country to participate. This is in line with our vision to reach out to as many youths as possible because the sustainability message is universal and is beyond borders. Also we want to encourage cross border exchanges among youths to increase knowledge and cultural exchange. Besides coaching in urban planning domains, we have added field trips to enhance the appreciation for Phnom Penh and to invite all our participating countries to visit Singapore to see some of the urban solutions that Singapore has already embraced as an urban laboratory.

OBJECTIVES OF COMPETITION

- To raise awareness of the concepts of Sustainability Development in the face of rapid urbanisation in the ASEAN, South and East Asia
- To saturate knowledge, passion and appreciation for sustainable liveable space planning
- To promote international interaction with participants from the ASEAN, South and East Asia.
- To inspire youth leaders to take responsibility as future leaders of their own country
- To cultivate Systems-Thinking through town planning curriculum.
- To enhance the application of interdisciplinary skills.

Case Study Scenario:

The Phnom Penh Masterplan (since 1954) presents much opportunity for commerce and economic revitalisation. Formerly the Paris of the East, the city has previously degenerated into the dark ages of civil war, political unrest and revolution, literally wiping out much of its Indochina legacy. Nonetheless, there is a resurgence in optimism and enterprise, judging by the new gleaming and still climbing residential towers on Diamond Island, new airport terminal, road improvements and more. Phnom Penh still has its fair share of bullet scarred art deco buildings, old markets and heritage districts. Phnom Penh is not a sprawling metropolis, it is easy to orientate and has a compact low-rise/high-density urban plan. Somehow, its intersections, roundabouts and arterial road system conjure up a tight urban fabric - creating a very balanced scale. It is a city to be experienced at the human scale, it is safer than western cities at night and it is definitely Rising!

The Young Mayor/Leader Competition
1st to 2nd April 2017

The questions you want to examine will be how to:

1. Revive its economic vitality and sustainability. Your team must illustrate some broad policy for this city which may aid in the economic agenda of generating growth for its citizens so as to raise the quality of life through employment, while undertaking the pressing needs for housing, transport, waste management, health, environment quality, commercial activities and other infrastructural requirements.
2. Attract residents, businesses and tourists back. Take into consideration any or all of the sustainability principles in terms of social, economic and environmental aspects. For instance the problem of vagrants and informal settlers, poorly managed traffic, transport and parking systems, floods, unusable sidewalks.
3. Formulate strategies and plans for implementation for this area. Propose a viable plan with unique ideas, timeline and resources needed. Taking into account legislative, cultural and financial status of the city. Given that the players and the pieces are in motion and ideas are plentiful and problems are surmounting, your proposal should also examine the probabilities of why it can or cannot be implemented, while illustrating a distinct visionary leadership qualities.
4. Undertake a scenario planning exercise in "visioning" what future conditions and events are probable, what their consequences or effects would be like and how to respond or benefit from them. Example: Taking into account political changes, coups and renewal.
5. Suggest any ground-up initiatives and nation-building campaigns that can overcome issues of displacement, over-development and pollution. Suggest soft policies (i.e. ways to incentivise your approach)

COMPETITION DETAILS

1. Registration

- a. Each participating team submits the registration form by email to join.us@activistar.com or by the closing date, **15th February 2017** for local institutions and **15th January 2017** for overseas institutions.

2. Eligibility

- a. This is an **international** competition open to students from Secondary School, Junior Colleges, ITE, Polytechnics, International Schools and Private Education Institutes.
- b. Each team must not exceed **6 participants**. There is no limit to the number of team from each institution.
- c. This competition involves 4-stages : 1) Attendance at workshop, 2) Written Proposal 3) Multi Media Presentation in front of jury and 4) On the spot Model Building.
- d. There are 3 Categories:
Junior Category - Secondary 2-4, Grade 7-9
Senior Category - Junior College Year 1-2, Grade 10-12, ITE, Polytechnic and equivalent institution
Open Category (Written Proposal only) - University Year 1-3 (25 years old and below)

3. Important Timeline

	Local Institution	Overseas Institution
Registration Closing Date	Wednesday, 15th Feb 2017	Sunday, 15th Jan 2017
Preliminary Round		
Workshop (6-hr)	Monday, 20th Feb 2017	Via CD Study Pack (upon registration)
Proposal Submission deadline	Monday, 13th Mar 2017	Tuesday, 14th Feb, 2017
Notification of Shortlisted Proposals	Saturday, 18th Mar 2017 (max 20 proposals)	Saturday, 18th Feb 2017 (max 10 proposals)
Final Round		
Multi Media Presentation Round (0900–1600)	Saturday, 1st April 2017	
3D Model Building Round (0900–1200) Prize Award Ceremony (1300–1500)	Sunday, 2nd April 2017	

4. Training

- a. The training workshop provides critical knowledge for this competition. All members of the participating teams are encouraged to attend the workshop (local) or listen to the Study Pack (overseas participants).
- b. A separate workshop at your school premise can be requested, chargeable at SGD\$550 per session (applicable to teams in Singapore only)
- c. For overseas participants, a CD Study Pack will be delivered.

5. Study Trips (Optional)

Study Trip	Itinerary
Study Trip to Jakarta	<p>Cost : SGD1099 (twin sharing) with min 20 pax to go</p>
Study Trip to Singapore as a Living Lab for urban solutions	<p>This compact program offers an overview of City Planning. Fundamentals of planning a town are integrated into this 5 Day/ 4-Night program.</p> <p>Day 1: Arrival into Changi Airport Introduction to master planning – visit Urban Planning Authority & walking tour of Civic district, Central Business District, Chinatown, Esplanade.</p> <p>Day 2: Garden in a City (visit Gardens by the Bay / Marina Barrage). High-rise living (visit Tiong Bahru and Pinnacle @Duxton)</p> <p>Day 3: Tourism management on Sentosa and visit to Universal Studio</p> <p>Day 4: Competition Presentation & Free time</p> <p>Day 5: Competition Finals Award Ceremony & Departure for Jakarta</p> <p>This package includes: 5 full-day program 4 night hostel accommodation All meals Airport transfers by air conditioned Coach All entrance fees and Universal Studio Admission Pass</p> <p>Cost : USD 999 (twin sharing) with min 30 pax</p>

For more information, please send us an email with the Subject: STUDY TRIP JAKARTA or STUDY TRIP SINGAPORE join.us@activistar.com

6. Round 1: Proposal Submission

- a. All proposals for **LOCAL INSTITUTIONS** are to be submitted in pdf format through join.us@activistar.com or send to 22 Sin Ming Lane #06-76, Midview City Singapore 573969 by **13th March 2017**. Result will be notified through email by **18th March, 2017**. 20 proposals will be shortlisted to the finals.
- b. All proposals for **OVERSEAS INSTITUTIONS** are to be submitted in pdf format through join.us@activistar.com or send to 22 Sin Ming Lane #06-76, Midview City Singapore 573969 by **14th February 2017**. Result will be notified through email by **18th February, 2017**.
- c. All proposal must **not exceed 15 pages**, in Times New Roman 12 pt font, one-half line spacing with 1 inch margins from all sides on A4 size, in the following format:
 - i. One cover page containing the team name, participant's names with email contact and name of institution
 - ii. Presentation of scenario
 - iii. Explanation of the proposal for the sectors
 - iv. Justification of your proposal
 - v. Elaboration of your planning and implementation
 - vi. Summary
- d. Cover Page, Appendices and Reference Page are excluded from the 15 pages. Please attach them as a separate attachment.
- e. Only shortlisted proposals will enter the Final Round. You will be notified via email by **18th March 2017**.

7. Final Round (Junior and Senior Category) :

Multi Media Presentation Guidelines

- a. Finalist teams will be required to present their proposal on **Saturday, 1st April 2017**.
- b. All teams are given 20-minutes to make a presentation. Followed by a Question & Answer segment.

- c. All team members must be present. Absentees must submit a written excuse letter.
- d. All other logistics required other than projector and screen must be provided by participants. MacBook users please bring any necessary adaptors / ports.

3D Model Building Guidelines

- a. Finalist teams will have to construct the model of their township on-site on **Sunday, 2nd April 2017.**
- b. Each team will be given 4 hours to complete the model. Please see judging criteria, downloadable at <http://www.activistar-ads.com/assembly/competition.pdf>
- c. All participants must be present for Question & Answers by the judges during the judging session.
- d. The participants must prepare own materials. Minor pre-constructed items i.e. trees, maps, parts of buildings are allowed to be brought on the competition day. Architectural modelling kits are not allowed.
- e. Participants are to provide a one-page A4 size portrait summary explaining key features of the model to be inserted into an acrylic stand to be on display with the model. **(Please see picture of an acrylic stand)** The summary should have your team name, members and your institution.
- e. All models must rest on a plywood base dimension of 800mm x 600mm. Please mark the name of your school / team on the underside of this base.
- f. All models must be robustly built, or else, participants may be called up to retouch their model in the duration of the exhibition.
- g. Models and Proposal remain the property of Activistar Advocacy. Ten models will be selected after the competition to be exhibited.
- h. The remaining models that are not selected will be disposed off. Please let us know immediately after the Finals if you wish to collect your models.



A4 Acrylic Stand

Judging Criteria

- a. Judging will be based on the following weightage;

Stages	Junior and Senior Category (Singapore)	Junior and Senior Category (International)	Open Category
Written Proposal	50%	50%	100%
Multi Media Presentation	25%	25%	
Model Building	25%	25%	

- b. A panel of judges comprising of professionals, industry experts and adjudicators will determine the winners for each category at every stage.
- c. Judging criteria for PROPOSAL, MULTI-MEDIA PRESENTATION and 3D MODEL can be downloaded from <http://www.activistar-ads.com/assembly/competition.pdf>
- d. **The judges' decision is final.**

8. Prizes

The prizes for “The Young Mayor Competition 2017” are;

DISCRIPTION OF AWARDS	PRIZES FOR COMPETITION 2017		
	Champion	First Runner-Up	Second Runner-Up
Junior Category Finals	SGD1000 & Trophy	SGD800 & Trophy	SGD500 & Trophy
Senior Category Finals A & B	SGD1000 & Trophy	SGD800 & Trophy	SGD500 & Trophy
SPECIAL MENTIONS			
Most Convincing Pitch Award	Trophy		
Most Innovative Model Township Award	Trophy		
Judges’ Pick Award	Trophy		
Best Prototype Award	Trophy		

9. INSTRUCTIONAL WORKSHOP FEES:

Category	Description	Singapore Participants	International Participants
Junior Category	Secondary 2-4, Grade 7- 9	SGD\$180 per team	USD\$150 per team
Senior Category	Junior College Year 1-2, Grade 10-12, ITE, Polytechnic and equivalent institution		

10. Others:

- a. All participants must consent to the public disclosure of his/her name and photographs, as the case may be, for publicity purposes or otherwise participate in the publicity activities of the Organisers' in relation to the Competition and to the use of any information provided for any future publicity effort by the Organisers, without any payment or compensation thereof.
- b. Participants shall bear all costs associated with the participation of the Competition.
- c. Notwithstanding anything in these Rules and Regulations, the Organisers' reserves the right at any time in its absolute discretion to determine and/or amend, by addition to, subtraction from or variation of, these Rules and Regulations without prior notification, including but not limited to the eligibility terms and criteria, and all participants to this Competition shall be bound by these amendments.
- d. Submission for the Competition signifies the acceptance of the rules and regulations of the "The Young Mayor Competition 2017".
- e. All proposals and proto-types will remain the property of Activistar Pte Ltd.

(Endorsement logos here)

For further enquiries, please contact:

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Official Competition Website: <http://assembly.activistar-ads.com>